



Energy in Motion

A dynamic method that helps professionals, teams and organisations make behaviour, motivation and development visible.

DEaLflow is a way of understanding behaviour as movement. Instead of fixing people into profiles, labels or colours, DEaLflow looks at the energy and dynamics that set people in motion, slow them down or give them direction.

What is DEaLflow?

DEaLflow is a way of understanding behaviour, motivation and development as movement within a work context. Instead of fixing people into profiles or personality types, DEaLflow looks at energy and dynamics: what sets people in motion, slows them down or gives them direction.

"It's not about who you are, but how you move."

The 4 P's

- ┆ **Power**, action, impact and results
- ┆ **Play**, creativity and renewal
- ┆ **Peace**, harmony and connection
- ┆ **Precision**, quality and structure

The 8 Flows

The eight flows describe how people move between the four P's. They reveal where energy emerges, gets stuck or shifts.

DEaLkite

The DEaLkite visualises four zones: talent, strength, resistance and adaptation — a conversational framework for development.

Who is it for?

- HR professionals & L&D

- Coaches & trainers

- Team leaders

- Organisational advisors

Become certified

Certified professionals learn to see energy, movement, growth and motivation, to guide flow and stimulate development — without labelling. Choose the route that suits you.

Feature	Practitioner (DFM-EP)	Professional (DFM-PRO)
Format	Online + 1 live day	Online + 2 live days
Focus	Individual	Individual + Systemic + Team
Included analyses	3 analyses	8 analyses
Community access		
Investment	On request	On request
White label	No	Yes

What you learn

- ▮ Recognise energy and understand flow direction
- ▮ Read and interpret the eight DEaLflows
- ▮ Work with the DEaLkite as a conversational framework
- ▮ Deploy and use DEaLflow analyses
- ▮ Facilitate flow conversations
- ▮ Work systemically with teams (PRO)

Partner Subscriptions

Every organisation and every DEaLflow Professional works differently. Together we tailor the partner subscription to the way you want to use DEaLflow.

Professional

For independent DEaLflow Professionals and smaller organisations.

- Personal practice use
- Access to analyses and reports
- Support from DEaLflow

Business

For organisations that want to deploy DEaLflow more broadly across teams or departments.

- Use across multiple teams
- Multiple certified users
- Extended support

Custom

For organisations with specific needs or an organisation-wide implementation.

- Organisation-wide implementation
- Fully tailored setup
- Strategic guidance

Together we look at which partner subscription best fits your practice or organisation — based on intended use, expected number of participants and desired support.

Contact

Curious which partner subscription fits best? Get in touch for a no-obligation introduction.

info@dealflow.nl
<www.dealflow.nl
=DEaLflow Methode® B.V.

How does it work?

- 1 Complete certification: choose DFM-EP or DFM-PRO
- 2 Introduction: together we define the right partner subscription
- 3 Get started: begin with analyses and application
- 4 Evolve: the subscription grows with your practice